



AMAZING RESULT – BREED RECORD AVERAGE

We were blown away and humbled by the result of our 2022 Bull Sale, where our forty five bulls averaged \$19,933 - a new breed record. The sale recorded a new record top price and there was strong competition throughout with bulls selling locally to all mainland eastern states and the Northern Territory.

Sale topper was Days Godfather R092 who sold to Yarram Park Herefords for \$52,000 a new sale record. Godfather R092 was from the same cow family as previous sale topper Horizon M028 who Yarram Park also bought. Fancy H31 dam of Godfather R092 has now had eight sons sell to average \$22,000.

The commercial support at the sale was unbelievable. We had ten bulls make \$30,000 or above with only two of those being sold for stud duties. Regular purchaser Mahwallock East paid \$40,000 for Days Lotto R159 a bull supported by top 1% EBV's for growth, carcase WT and EMA. They purchased another for \$20,000.

Leading the charge of the bulk buyers was new client Hazelmont Pastoral Roma who purchased five bulls to average \$28,800. Other bulk buyers included Mt Doreen Station (4 bulls), Edendale (3 bulls), Adria Downs (3 bulls), Shiloh Park, GA Young, Inverloch, Mt Meredith and Coryule Pastoral all purchased two bulls.

It is hard not to be overwhelmed by the support from old and new clients across the country. It endorses our decision to continue to pursue a breeding programme that encompasses balanced performance, visual market suitability and the unnegotiable - structural soundness.

We look forward to presenting our 2023 offering.



R092 PURCHASED BY YARRAM PARK



R159 PURCHASED BY MAHWALLOCK EAST

ALICE SPRINGS SALE REPORT 2022

How great was it to be back in Alice Springs!

After a COVID19 and drought break of 3 years it was exciting to be back at the Alice Springs Show and Sale. The Centralian Beef Breeders Association and agents do a tremendous job organising a great three days. We were fortunate enough to win supreme champion bull and our team of five bulls averaged a humbling \$16,000. Thanks to all our supporters, particularly Todd River and Undooyla.



NEW SIRE TOBRUK SOUTHERN CROSS S15

In June we purchased Southern Cross for \$91,000 which is a record for a Hereford yearling bull. We saw him in mid May and were impressed by his length, strong carcass, general appeal, and an amazing data set as you can see. We will be using him heavily and cannot wait to offer his sons in 2025.

